



## Now Stealing Those LATHER Toiletries Will Be Good for the Earth

There's no use denying that what types of toiletries a hotel puts in their bathroom is of utmost importance to you during your stay. Haven't we all been there, utterly disappointed when we've checked into a hotel with toiletries that say, "Hotel Shampoo, especially made for this hotel"?

Bummer. Instead, we prefer brands that we can't find at home or ones that we can't afford in regular sizes, like Lather, which can be found in Loews Hotels, JDV Hotels and boutique hotels like The Marcel at Gramercy.

Now just in time for Earth Day, Lather is introducing a new line of toiletries, the Aromatherapy Collection.

Formulations will draw on natural oils, extracts, and conditioning agents, and use food-grade, naturally-derived glycerin. Products will also be vegan, and contain no animal by-products, parabens, phthalates, mineral oil, urea, or petrol-derived ingredients.

Guests will soon be washing their hair with the Mint Thyme Hair Wash and following up with the Yuzu Bergamot Crème Rinse. Their bodies will be soaped up with Bamboo Lemongrass Body Wash, then moisturized with Lavender Lime Moisturizer. A gentle face soap and an exfoliating body soap will round out the Aromatherapy collection.

The packaging for the new line will also be in recyclable cartons printed with soy-based ink while the smaller tubes will include an organic additive called EcoPure. This will make the tubes and their caps biodegradable in a landfill as well recyclable.

Good, that makes us feel slightly less guilty about stealing these off the housekeeping cart.