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NYC's Life Magazine Building Is Reborn as a Boutique Hotel

Rooms on floors five to ten are bright, white, with 60-inch TVs paired with Google Chromecast. All-natural **LATHER** products line the brushed brass-accented bathroom, and refillable water bottles replace omnipresent—and overpriced—plastic bottles. Guests are encouraged to text the staff for coffee, a pizza, extra towels, a Broadway recommendation—yes, you can also still go downstairs and talk to them, but what's the fun in that?



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